

# Our Ad Portfolio Showcasing Performning Ads

Marketing Made Simple

*Unlock up to 50% off for the first 3 months, if your company is eligible.*

A performance and design agency from Aarhus, Denmark, turning your dreams into reality.

## Sales ads

Here, you'll find a wide selection of our advertisements. Our top priority is to create ads that drive sales, strengthen your brand, and ensure a steady flow of new customers.

Our expertise lies in navigating the strict guidelines of various advertising platforms while crafting high-performing ads that sell—without constant rejections or account shutdowns.

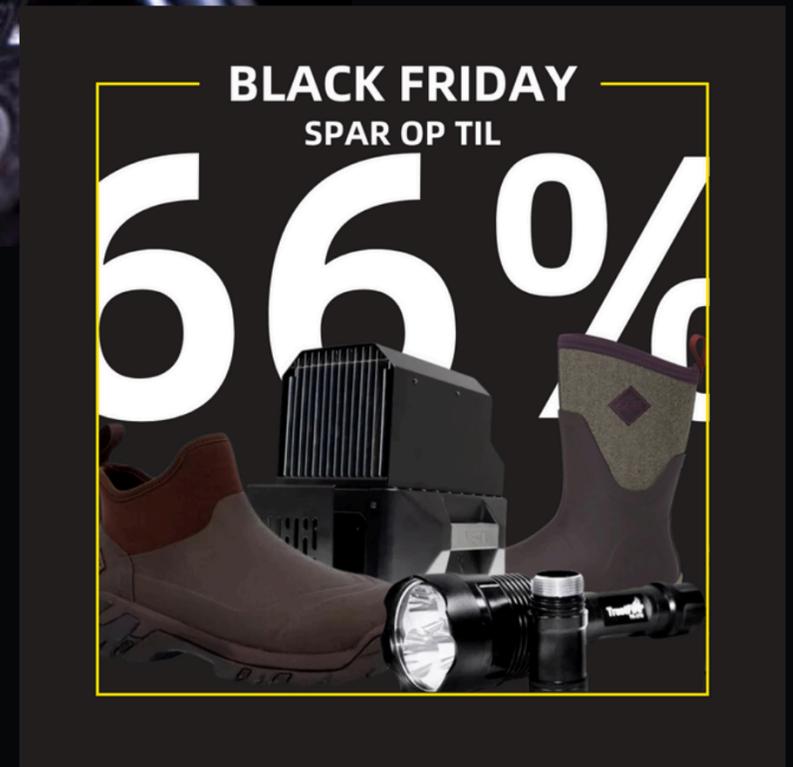
We showcase your products openly, without holding back or attempting to obscure what you're selling.

Our only requirement is that your business operates legally and that advertising your products is permitted in the country where you seek our assistance.

This portfolio presents a broad selection of our work—yet still just a fraction of the ads we have created and successfully optimized for sales.

Additionally, this is only a small glimpse of the many clients we support across the EU.

We run ads in every language.



Seeland

Hawker Shell Jakke

-30%



DKK 599,-  
~~DKK 1.199,-~~

KØB NU



**BUG-A-SALT REALTREE**

CAMO 3,0 FLUEPISTOL

**KUN 499,-**

**BESTIL NU**

MUCK

Muck Boots Men's Woody Sport Ankle 5mm - Brown

BILLIGT!!



DKK 599,- ~~DKK 1.199,-~~

# Branding



## Visual Identity

Your brand's identity is crafted to capture your customers ➤ Unique design, we ensure that your visual expression is exceptional ➤ Results through recognition ➤ Professional production, we create all materials at the highest quality.



## Brand Strategy

We define your brand strategy so you can get the most out of your efforts. A well-defined strategy is ➤ Fundamental to your brand's success in the digital universe.



## Future-Proof Development

Our efforts help ensure your company's future growth. With us, we create ➤ Healthy businesses that can scale their revenue in a stable and efficient way.



## Digital Marketing

No results are achieved without marketing, and we can deliver the highest quality in ➤ Digital marketing, including; Meta, Google, LinkedIn, TikTok, Email, Social Media, SEO, Video Production, and Website Development.

## The Spot'n Scope team

The talented individuals who make up Spot'n Scope today. Each member of our team brings a unique blend of creativity, expertise, and passion to the table. Together, we collaborate to transform ideas into unique designs that resonate with your customers.



Junior Marketing Specialist  
Nicklas Frederiksen



CEO  
Anders Pedersen



Senior Marketing Specialist  
Andreas Rasmussen



COO  
Tobias Brummer

### Why Us

At the core of our agency are the numbers that reflect our dedication, creativity, and pursuit of results. These statistics provide insight into our skills and the impact they have on our clients.

100%

Running ads guarantee

35%

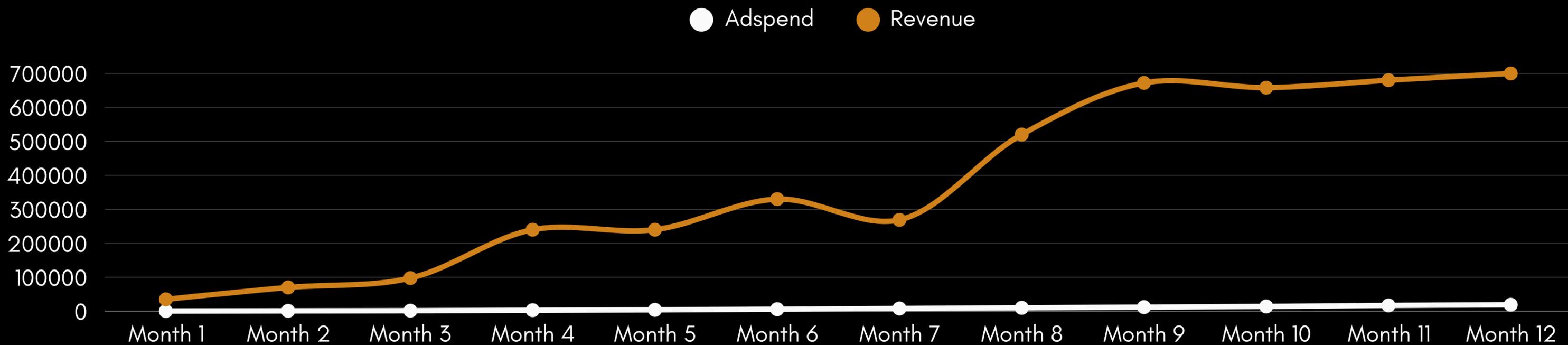
Avg. ROAS increase

1500+

Produced Ads

## Investment In Ads

An average customer experience with us, the first 12 months.



Sales

**376.540 EUR**

31.378 EUR pr. month. on average.

Adspend

**45.203 EUR**

3.766 EUR pr. month. on average.

Avg. ROAS

**8,33x**

Explanation

The graph shows sales versus the advertising budget spent.

## Your Investment In Us

**Guarantee:** We guarantee that the ads will run, if not, then you don't have to pay.

All the services include management of adspend between 0-3.000 EUR pr. month. When the adspend exceeds 3.000 EUR pr. month pr. service, our price for the specific service will increase by 400 EUR pr. 1.500 EUR spent extra on the adspend pr. month.

### Discount

Save up to 50%

Get a discount if your company is eligible.

### Meta Ads

1.200 EUR pr. month

#### The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization is also a big part of this service package.

Commitment: 12 month.

### Google Ads

1.150 EUR pr. month

#### The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization as always, is also a big part of this service package.

Commitment: 12 month.

### Email Marketing

From 530 EUR pr. month

#### The Service

We deliver everything from set-up, tracking, flows, copywriting, campaigns, strategy and splittesting.

Commitment: 12 month.

### TikTok Ads

1.550 EUR pr. month

#### The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Testing and optimization is included.

Commitment: 12 month.

### Budget Management

400 EUR pr. month

#### The Service

Management of increased adspend, including optimization and production of new ads and strategies.

Commitment: 12 month.

### LinkedIn Ads

975 EUR pr. month

#### The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization and targeting is a part of this package.

Commitment: 12 month.

### SEO

650 EUR pr. month

#### The Service

This covers the basic SEO optimization for your website. Included is copywriting and improvement of existing pages on the website.

Commitment: 12 month.

### Website

Project Based Price

#### The Service

We create and deliver your new website. The size and price of the project depends on our agreement.

Commitment: 12 month.

### Video

800 EUR pr. month

#### The Service

Two full days of shooting product videos, that are made specially for the advertising campaigns or website.

Commitment: 12 month.

### Active Tracking

100 EUR one time fee  
From 20 EUR pr. month

#### The Service

We make set up your serverside tracking, to make sure tracking is as precise as possible.

Start the partnership

## Email Marketing Packages

**We always make sure** everything runs as it should — including account setup, design and brand development, as well as tracking setup.

We ensure that your email marketing is compliant and operates flawlessly. In addition, we also make sure that segmentation and audience definition are relevant, in connection with sending out targeted emails.

Note: We own the account in the trial period, after this they get admin acces.

### Beginner Package

530 EUR pr. month

#### The Service

We provide a comprehensive email marketing setup that includes everything from account configuration, tracking, flows, copywriting, campaign management, strategy, and A/B testing.

#### Sign-up forms:

Pop-up & Embedded

#### Email flows:

Welcome flow (3-6 emails)

Abandoned cart flow (2-4 emails)

Post-purchase flow (3-5 emails)

Site abandonment flow (2 emails)

Commitment: 12 month.

### Intermediate Package

800 EUR pr. month

#### The Service

Here you get an enhanced and more strategic email marketing setup designed to maximize engagement and conversions. It includes everything from account configuration, tracking, flows, copywriting, campaign management, strategy, and A/B testing — plus additional campaign execution and customer lifecycle flows.

#### Sign-up forms:

Pop-up & Embedded

#### Email flows:

Welcome flow (3-6 emails)

Abandoned cart flow (2-4 emails)

Post-purchase flow (3-5 emails)

Site abandonment flow (2 emails)

Sunset Flow (2 emails)

#### Campaigns:

1 Campaign mail every 14 days.

Commitment: 12 month.

### Pro Package

1.400 EUR pr. month

#### The Service

Our Pro Package delivers a complete, high-performance email marketing solution — building on everything included in the Intermediate Package.

#### Sign-up forms:

Pop-up & Embedded

#### Email flows:

Welcome Flow (3-7 emails)

Abandoned Cart Flow (2-3 emails)

Abandoned Checkout Flow (2-3 emails)

Post-Purchase Flow (2-5 emails)

Site Abandonment Flow (1-2 emails)

Win-Back Flow (1-3 emails)

Sunset Flow (2-3 emails)

Refill / Back-in-Stock Flows (1-2 emails)

Continuous development of new and customized flows

#### Campaigns:

1 Campaign mail every week.

Commitment: 12 month.